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### Contact details

Contact: Alex Russell  
Business name: Alex Russell Creative Services  
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(Correspondance only)  
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### Design practice

Work: Freelance textiles, surface pattern, print and fashion graphics designer, illustrator and producer of related creative services.  
Selected clients: Alexander Henry, Almedahls, Bertoni, Bjorn Borg, C and A (Clockhouse), Carven, Clerici Tessuto, Eco Tapeter, Etam, European Library, Fit Flop, H and M, Iceman, Intersport, JC, Jeva, Juvita, Kendix, Lee, Lego, Levi Strauss (Signature and Innovation), Manuva, Matinique/InWear, Mitloedi (Gessner), Mokummania, Moschino, Nanso, Nokia, Oilily, Osh Kosh, Roberto Cavalli, Schiesser, Speedo, Tom Taylor, Thomas Pink, Tommy Hilfiger, Vero Moda/Jack and Jones.  
Selected trade fairs: Indigo (Premiere Vision), Heimtex, Printsources, Surtex.

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### Employment and education

2007 to present: Senior Lecturer in Textile Design for Fashion, Manchester School of Art.  
2001 to present: Freelance designer and illustrator, based in Brussels, then Amsterdam, now Leicester.  
1994 to 2001: Senior Lecturer in Textile Design, Nottingham Trent University.  
1992 to 1994: Freelance textile/graphic/theatre set designer and part time lecturer, Manchester.  
1988 to 1992: MA/BA Hons (First Class) Textile Design, Manchester Metropolitan University/Polytechnic.

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### Recent publications

Books: Drucilla Cole, "Patterns", Pub. Laurence King, 2007, ISBN 1856695050  
Martin Dawber, "New Fashion Prints", Pub. Batsford, 2008, ISBN 1906388075  
Bradley Quinn, "Seamless", Pub. Laurence King, 2009, ISBN 1856695816  
Magazines: XFUNS, Wallpaper Special Issue, June 2008

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### Skills base

Printed textile design, surface pattern and fashion graphics: Hundreds of prints, patterns, designs and graphics sold for a huge range of end uses: Fashion - men's, women's, kids', sports', swim and under wear plus accessories. Interiors - bedding, curtains/blinds, furnishings, upholstery, wallpaper, floor coverings. Giftware and promotion - wrap, cards, packaging.  
All market levels covered from supermarket/high street to haute couture, via designer and contract. Deep understanding of repeat and fabric printing processes; used to working directly with merchandisers and development teams and through agencies.  
Illustration: Extensive experience with fashion and interiors (for trend books, presentation, marketing and garment engineering); also images for editorial, advertising and book use.  
IT / CAD: Photoshop and Illustrator (CS) used daily in a professional context (taught CAD to degree level). High level of experience in DTP, word processing and web site design/image optimisation. Excellent all around computing skills, both with hardware and software.  
Presentation: Lots of presentation experience, including graphics, content creation and layout in a wide variety of formats both digital and traditional. Particular experience with trend / prediction layout and garment range diagrams.  
General creative: Drawing, painting and design in any number of styles and techniques, including representational, abstract, hand-drawn and digital. Have worked on a vast range of imagery and ideas, including branded and logo-based goods. At the heart of everything is a genuine enthusiasm for drawing and colour. Further professional experience in photography (film/digital), set design, graphics and public art.  
Other: Speak good French, a little Dutch. Full driving licence.

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References available on request.